Simply Beautiful 91.3

Day Sponsorship

Show support for your listener-supported radio station while acknowledging a special day for a friend, a colleague or a loved one with a DAY SPONSORSHIP. Day sponsor messages are intended to honor an individual, and may be purchased by another individual, non-profit or business. Sponsored messages will air 4 times on the scheduled day with a bonus airing. Broadcast times will be between 7am and 8pm. The sponsorship package costs $150 and includes 4 messages and an mp3 audio file emailed to you for approval.

Sample Day Sponsorship messages:

"Today’s programming is sponsored in part by Smith & Smith, LLC, acknowledging founder James Smith, on his 90th birthday."

"Today’s programming is sponsored in part by XYZ Company, recognizing Mike Jones, for 50 years of devoted service."

"Today’s programming is sponsored in part by John Smith in loving memory of his mother, Mary, whose love of Simply Beautiful music filled her days with joy."

"Today’s programming is sponsored in part by Alice Smith, wishing a happy 25th wedding anniversary to John, her husband, companion, best friend and confidant."

Sponsor Name: ________________________________
Phone: ____________________________  E-mail Address: ________________________________
Address: ________________________________  City: ______________  State: ____  Zip: ________

Date Requested: ____________________________  Alternate Date: ____________________________

SPONSORSHIP MESSAGE
(Approximately 40–45 syllables, 10 seconds in length. Please include pronunciations of names, if needed):

_________________________________________________________________________________

PAYMENT INFORMATION

Name on Credit Card: ____________________________  VISA  MasterCard  American Express  Discover
Credit Card Number: ____________________________  Expiration Date: ____ / ____

Disclaimers:
• Sponsorships must be submitted at least 2 weeks before the desired air date.
• Messages must be personal in nature and may not include political content, contact information, or promotional or controversial language.
• All messages are subject to editing for format, length and compliance with FCC guidelines.
• Breaking news, special coverage or technical difficulty may pre-empt a message. If four of the five messages air, the sponsorship will be considered complete.
• There is no fair market value for day sponsorships. The entire amount of your contribution may be tax deductible. Please consult your financial advisor.

Direct questions and submit form to:
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