



# Simply Beautiful 91.3 **KNCT-FM**

## Day Sponsorship

Show support for your listener-supported radio station while acknowledging a special day for a friend, a colleague or a loved one with a DAY SPONSORSHIP. Day sponsor messages are intended to honor an individual, and may be purchased by another individual, non-profit or business. Sponsored messages will air 4 times on the scheduled day with a bonus airing. Broadcast times will be between 7am and 8pm. The sponsorship package costs \$150 and includes 4 messages and an mp3 audio file emailed to you for approval.

### Sample Day Sponsorship messages:

*"Today's programming is sponsored in part by Smith & Smith, LLC, acknowledging founder James Smith, on his 90th birthday."*

*"Today's programming is sponsored in part by XYZ Company, recognizing Mike Jones, for 50 years of devoted service."*

*"Today's programming is sponsored in part by John Smith in loving memory of his mother, Mary, whose love of Simply Beautiful music filled her days with joy."*

*"Today's programming is sponsored in part by Alice Smith, wishing a happy 25<sup>th</sup> wedding anniversary to John, her husband, companion, best friend and confidant."*

**Sponsor Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Date Requested:** \_\_\_\_\_ **Alternate Date:** \_\_\_\_\_

### SPONSORSHIP MESSAGE

(Approximately 40–45 syllables, 10 seconds in length. Please include pronunciations of names, if needed):

\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT INFORMATION

**Name on Credit Card:** \_\_\_\_\_ **VISA** **MasterCard** **American Express** **Discover**

**Credit Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_/\_\_\_\_

### Disclaimers:

- Sponsorships must be submitted at least 2 weeks before the desired air date.
- Messages must be personal in nature and may not include political content, contact information, or promotional or controversial language.
- All messages are subject to editing for format, length and compliance with FCC guidelines.
- Breaking news, special coverage or technical difficulty may pre-empt a message. If four of the five messages air, the sponsorship will be considered complete.
- There is no fair market value for day sponsorships. The entire amount of your contribution may be tax deductible. Please consult your financial advisor.

**Direct questions and submit form to:**

**KNCT-FM**

**Laury Sisko, Membership Director**

**P.O. Box 1800**

**Killeen, TX 76540**

[Laury.Sisko@KNCT.org](mailto:Laury.Sisko@KNCT.org)

**(254) 526-1442**