

KNCT-FM Community Representation Statement

(*The Communications Act requires the Corporation for Public Broadcasting to support diverse non-commercial educational content for unserved and underserved audiences and to make public media's content available for free to rural and urban audiences throughout the United States. Locally owned and operated public media stations are uniquely connected to America's communities and positioned to reflect and serve the diverse and varying populations of their communities.

CPB encourages stations to continue to reflect and include their communities in station employment, membership on boards primarily responsible for station governance, community advisory boards (if required) and to provide educational, informational, and cultural content that meets the need of the community populations they serve. Station activities and practices in support of these objectives must be consistent with the Equal Employment Opportunity provisions in the General Provisions and with other applicable federal and state laws.

To affirm this ongoing commitment, stations are required to adopt a "Community Representation Statement" that documents their support of these goals and how they plan to achieve them. The Community Representation Statement must be posted on the station's website or made available at its central office. Stations must biennially review their Community Representation Statements with their governing body and modify them as necessary to reflect significant changes in their communities' populations served and their strategies to serve them.)



KNCT-FM, the public radio service of Central Texas College, is committed to providing a diverse, inclusive, and community-oriented broadcast service that reflects the values, needs, and interests of Central Texas. As a non-commercial, public media organization, KNCT-FM builds connections with our audience through meaningful content and community engagement, supporting a deeper understanding of local issues and fostering civic participation.

Commitment to Inclusivity

KNCT-FM celebrates the diverse backgrounds, experiences, and perspectives of Central Texas. Our programming reflects these rich identities, striving to ensure that every listener feels acknowledged and valued. We are dedicated to creating an inclusive platform where community members from all backgrounds can feel represented and heard.

Engagement with Central Texas College

As a service of Central Texas College, KNCT-FM partners with college departments, faculty, and student organizations. This collaboration highlights the educational mission of Central Texas College.

Community Newsletter

KNCT-FM produces a monthly newsletter featuring community activities, events, and services open to the public. Through the newsletter, we promote free events, senior recreation programs, and activities. This resource is available to connect our audience with services and events that foster community well-being.



Support for Veterans and Their Families

KNCT-FM proudly highlights veteran-focused content through programs like Military Veteran Peer Network (MVPN), a Texas Veterans Commission initiative within the Veterans Mental Health Program. MVPN, supported by veteran volunteers, works tirelessly to provide assistance to veterans, including those who are incarcerated or on parole. Recognized for their efforts to support both offenders and victims, MVPN embodies the spirit of service and dedication that KNCT-FM is honored to promote. We also air segments on veterans' affairs and other resources to support the local military community.

Support for Caregivers and Eldercare Services

Our programming includes resources and information for seniors and caregivers, such as the Eldercare Locator, which connects seniors and their families with vital services, including meals, home care, transportation, and caregiver training. KNCT-FM also highlights services and events that support caregivers in finding the resources they need and providing essential breaks from caregiving responsibilities.

Underrepresented Voices

KNCT-FM is committed to amplifying the voices of underrepresented groups within Central Texas. We highlight free clinics geared to child in our community who do not have the means for annual checkups.